



New Spring Waists



We have again secured the famous Keach & Brown line of Ladies' Shirt Waists
TO RETAIL AT **\$1.00**

We believe this to be the best line of Shirt Waists for the money to be had.

Be sure and come in and see the line while it is new and complete.

Cushing & Benedict

"Where you do the best."

To Gas Coke Users:--

We have on hand a small supply of Coke which we will supply to former users of our gas coke. We are making coke every day, but in small amounts, and will distribute this, and in doing so will try to get some to every one, and large amounts to none, except those we have contracted to supply. We reserve the right to discontinue the sale of coke without notice.

Gratiot County Gas Co.

Your Reputation

as a cook is no better than your cooking.
Your cooking will be no better than the materials used.
Expert workmen select the very best tools to insure perfect work.
And to maintain their reputation as good workmen.
The reputation of

Lily White

"The Flour the Best Cooks Use"

is built on a sure and safe foundation—Quality—Not hearsay nor guess-work.

Lily White is made to make good. It fulfills its purpose and has developed a wonderful reputation.
In fact, Lily White Flour bakes perfectly delicious Bread, Rolls, Biscuits and Pastries. It meets every requirement of home baking in the most pleasing manner.

That is why the reputation of Lily White is so good, and why the best cooks in the land use Lily White Flour.

Besides they value their reputations as good cooks.

VALLEY CITY MILLING CO.,
Grand Rapids, Mich.

LOCAL NEWS ITEMS

George Delevan was an Ithaca visitor on Monday of this week.

P. W. Creaser was in Ithaca on business on Monday of this week.

Attorney J. D. Spinney transacted business in Ithaca last Saturday.

LeRoy Genesta was in Saginaw on business the fore part of the week.

G. V. Wright transacted business in St. Louis on Saturday of last week.

Nick Frantos was in Grand Rapids on business on Monday of this week.

J. W. Blakley transacted business in Bay City the latter part of last week.

George E. Saharar transacted business in North Star last week Saturday.

R. J. Fraker was in Toledo, Ohio, on business the latter part of last week.

Dr. E. G. Sluyter, osteopathic physician, Vermelen block. Union phone 47.—Ad.

Mrs. William Schiff spent Tuesday and Wednesday with friends in Chesaning.

Jake Barney of Detroit spent the week end in Alma, visiting with his family here.

E. J. Wagner spent the week end in Grand Rapids, a guest at the home of his parents.

Attorney William A. Bahke transacted legal business in Grand Rapids on Friday of last week.

Editor C. F. Brown of the Alma Record was in Owosso on business on Saturday of last week.

Mrs. H. C. Moore and son left Monday for Flint, where they will visit with relatives for a few days.

E. C. Crandell is in Chicago, Illinois, on business for the Crandell & Scott furniture store this week.

Mrs. John Robinson spent the fore part of the week in Vestaburg, a guest at the home of her parents.

Mrs. A. P. Cook and daughter, Miss Helen, spent the week end in Detroit, visiting with the former's son, Sydney.

Beginning Saturday, January 20th, we will offer for sale all our men's overcoats at one-fourth off. G. J. Maier & Company. 74-11-c

Dr. and Mrs. R. B. Smith of Crystal were guests at the home of Mr. and Mrs. G. V. Wright on Wednesday of this week.

Beginning Saturday, January 20th, we will offer for sale all our men's overcoats at one-fourth off. G. J. Maier & Company. 74-11-c

Will Gunther of Carson City has moved to this city and has accepted a position with the Republic Motor Truck Company, Inc.

The second of the series of Masonic dances, which are being held during the winter months, was held on Monday evening of this week.

County Clerk Bernie L. Case of Ithaca was in Alma on business last week Saturday, and while here was a pleasant caller at the Record office.

Dr. E. A. Bagley left on Tuesday of this week for Morris, Oklahoma, where he will visit with his son, Lucius, and family for a short time.

The annual meeting of the Presbyterian Fortnightly society will be held at the home of Mrs. James Mitchell, 518 State street, Tuesday, January 23rd.

Rev. C. L. Wood left last week Saturday for Woodbridge, Ohio, Meadville, Pennsylvania, and points in New York in the interests of the U. B. church.

James L. Kress, who has been in Manistee for the past two years, has accepted a position with the Flint Furnishing company and has moved to that city.

Mr. and Mrs. E. C. Crandell and daughter, Miss Laura, returned last week Friday from Grand Rapids, where they have been attending the furniture show.

R. E. Hyde of Lakeview has returned to his home after a several days' visit in this city. Mr. Hyde is considering moving to Alma and making his home in this place.

The Vincent Circle of the M. E. L. A. S. will meet with Mrs. Mary Rule Thursday, January 25th, for an all-day meeting with pot-luck dinner. Everyone is invited to come.

A. H. Ode, expert dairy man of Milwaukee, Wisconsin, was in this vicinity last week, installing a Sharpe's milking machine on the farm of William Schiff, northwest of town.

Bernie Cheney, who has been visiting with relatives and friends in and around Alma for the past few weeks, left last week Saturday for his home in Valley City, North Dakota.

The annual meeting of the Civic Improvement league will be held at the home of Mrs. Francis King Friday afternoon. Reports from all departments and officers will be given.

Mr. and Mrs. G. V. Wright returned to Alma last week Friday, after spending a few days in Grand Rapids attending the furniture show. Mr. Wright also spent two days in Chicago on business.

J. D. Knowlton and Attorney John M. Dunham of Grand Rapids were in Alma on business on Friday of last week. Mr. Dunham will be remembered as a former Alma attorney. Mr. Knowlton is a member of the Conservative Realty company of Grand Rapids.

The Ladies Aid society of the Church of Christ will meet with Mrs. Wells in the Opera House block Wednesday, January 24th, for an all-day meeting. Pot-luck dinner will be served at noon. All who want to eat for only 10 cents. All are cordially invited.

The Alma Record advertising pays is convincing to R. M. Hyde. In December and the first week in January he advertised the Ross Metal and Wood silos in three issues. Last week Mr. Hyde sold a carload of them. His advertising bill was a very small item of expense in the sale of these silos.

The Alma college basketball team will play M. A. C. at East Lansing Saturday and a hard battle is looked for from the veteran Farmer five, which has not met defeat from a single college team this season. The Maroon and Cream will make every effort to keep up its pace against college aggregations and show the Aggies that Alma is a worthy foe, even though a much smaller school.

RIVERDALE NEWS

By Our Own Correspondent

Mrs. Jesse Harrison is entertaining her sister, Miss Vinol Baxter, of Frederick.

Mrs. William LaFaugh visited relatives near Elwell Wednesday.

Thomas Meddick of Vestaburg was a business caller in town Tuesday.

Mrs. Roy Conrod and daughter, Georgia, of Elm Hall were the week end guests of Mr. and Mrs. Dan Smith.

Rev. George Brown and wife visited friends at Summer Center Wednesday.

Miss Rhea Seaman spent Saturday and Sunday with her parents near Summer.

Allen Highfield was an over Sunday guest of friends at Greenville.

The Misses Minnie and Irene Tervans of Edmore attended the dance given by the Hoxie Brothers at Deaner hall Friday evening.

Mr. and Mrs. R. Barnes returned to Schewaing Saturday morning, after spending the past four weeks with their daughter, Mrs. Bert Tuttle.

Rowland Valance of Alma was home over Sunday.

Mrs. Jack Johnson is at Elwell, taking medical treatment at the sanatorium.

Mr. and Mrs. Hauck of Alma were guests of Mrs. Alfred Looker Friday.

Mr. and Mrs. Charles Going spent Sunday with their daughter, Mrs. Claude Wiley near Alma.

Miss Mary Winn of Alma spent Tuesday evening in Riverdale and attended the play given by the senior class of the Riverdale public school.

Mrs. William Snell of Alma spent Tuesday evening and Wednesday in Riverdale, a guest of Mrs. Bert Osborn.

A very good crowd attended a dance given by the Hoxie Brothers Friday evening at the Deaner hall.

Mr. and Mrs. Raby, living southeast of town, were Sunday guests of Mr. and Mrs. Ed. Miner.

Mrs. George Parks spent Tuesday with her sister, Mrs. Ingram in Elwell.

Mrs. J. Apple, living north of Elwell, was a guest of Mrs. Stella Follick Saturday.

Mr. and Mrs. Merle Merritt of near Lakeview are guests of Mr. and Mrs. Hiles.

R. Rhodes of Stanton spent Sunday with his brother, Lew.

Born to Mr. and Mrs. Melvin Budge, Friday, January 13th, a daughter.

Mrs. Budge before her marriage was Miss Florence Hall, well and favorably known in this vicinity, having taught for several years in the Riverdale public school. Their home is in Ann Arbor, where Mr. Budge is taking a medical course at the University of Michigan.

Mrs. Robert Moblo was called to Toronto Friday, on account of the serious illness of her sister, Mrs. McKinzen.

Mrs. Leon Scott left Saturday morning for Flint, where she expects to make her home.

Mrs. John Hall is visiting her daughter, Mrs. Melvin Budge, in Ann Arbor.

Miss Isabelle Horton and George Shong of Seville Center were Sunday guests of Mr. and Mrs. William Horton.

Miss Ella Turner is visiting relatives at Merrill.

Miss Mabel King, who attends Mt. Pleasant Normal, spent Sunday with her parents.

Mrs. Clara Swartout of Williams-town is a guest of her parents, Rev. and Mrs. A. E. North.

D. Boyer of near Elwell spent Sunday with his daughter, Mrs. Charles Green.

Mr. and Mrs. J. M. Putman of Alma were in town Saturday, to see Lew Rhodes who was seriously burned in the fire Friday.

Jack Moblo and Clair Reid were in Alma Monday on business.

Mrs. Grimes of Saginaw was an over Sunday guest of her sister, Mrs. David Dutt.

Miss Grace Guilds, who is attending Mt. Pleasant Normal, spent Sunday with her parents.

Miss Florence Strong of Alma was a guest of Mr. and Mrs. Jack Moblo Sunday.

Mr. and Mrs. James Wiltshire of Alma were Sunday guests of Mrs. Elmer Welsh.

Mr. and Mrs. Earl Winters and children of Alma visited relatives in this vicinity Sunday.

The Misses Ruby and Ruth Seitz of Elwell were home over Sunday.

A. J. Sutton of Alma was home over Sunday.

Earl Winters of Alma was in town the first of the week on business.

Quite a number from Elm Hall attended the revival meetings held at the M. E. church. On account of so much illness in town and vicinity, the meetings as yet haven't been very well attended, but Rev. Brown is in hopes that there will be more turn out later on, as he expects to continue the meetings for some time yet. All come and help the meetings to be a success.

Rev. A. E. North, who has been quite ill for the past two weeks, is gaining nicely.

G. Allen of Wheeler was in town Tuesday on business.



The most thrilling mystery serial ever released. A moving picture drama that will enthral you with its swift action; grip you with its deeds of daring; awe you with its mysterious spell; arouse you to a new appreciation of the marvels of the photoplay drama. In this great picture you will see the serial stars par-excellence

GRACE CUNARD and FRANCIS FORD

Let nothing interfere with your seeing the very first episode of this remarkable story of a female Raffles; of high society and the underworld. Staged in the most lavish manner and played by an immense company it

will be a tremendous treat. It will give you many evenings of perfect photoplay entertainment. See it at this theatre. Tell your friends. Bring the whole family and do not miss a single episode.

WILLIAM RUSSELL and CHARLOTTE BURTON

"The Strength of Donald McKinzie"

A Five-reel Star Mutual. Will Be Presented With the First Episode of "The Purple Mask" at

GENESTA THEATRE

Tuesday, Jan. 23rd.

This Serial Will Always Be Presented at 10 Cents

A Better Bigger Alma

Is growing with amazing rapidity.

Shall the

Alma College

buildings and equipment be in harmony with the Old Alma or be commensurate with the New and Bigger Alma?

A

Better College For The New Alma



G. B. PORTER
REGISTERED
OPTOMETRIST

Fine Watch Work a Specialty
State Street, Second Door South of
Ellison's Grocery